The Right Mind Set to be a Successful Coach

Your Beliefs on why you are Wanted, Needed and Should be well paid as a Coach. Think about and list all the time, energy, studies and training you have invested in yourself. What you are giving to your client through your years of study and training cannot be measured in monetary value – if you did you would have to charge thousands an hour.

1. List three reasons you are a valuable and desirable coach

2. List three reasons why coaching is valuable

3. List 3 reasons why getting well paid is essential to you coaching others. For example, if I want to inspire others to earn a great income then I want to demonstrate I have that capacity.

4. Write down Your from There to Here story with the benefits of what you discovered that you can share with others in your coaching practice – what will be your desired niche.

5. Write out a description of you and your coaching qualifications – your brand. For example, The Asara Lovejoy brand is –

“Asara Lovejoy, author of the best selling book, The One Command, Founder of The One Command Executive Success Coaching program and International New Thought leader on what is possible in our Human Potential.”

6. Create a STRONG ATTRACTOR ENERGY by clarifying and developing certainty in who you are as a coach and why you want to coach.

•Do a survey of your family and friends if you are unsure about your own talent and gifts. They’ll be happy to give you their opinion about you. Or write down what you see as your best qualities.

•For example, good listener, or optimistic exuberant personality, or quiet talker and thinker, or like to help others, or like to inspire and motivate others. See all the categories you can define for yourself about who you are.

•Next what interests you – what field are you passionate about. For me, I love business and coaching business professionals - that gets me excited. Bonnie for example, loves to help people with their health and developing their intuitive side. Dr. Katie is a transformational coach, and loves to help people be their greatest selves.

•Get specific about your niche so that you’ll know how to market and what your marketing message is to attract the right client for you.